



Viewable Area: 850(w) x 2000(h)

Make sure that all text and logos are kept within this area.

Bleed area:

Allowance should be made for bleed on all sides where required.

As each printed panel will be trimmed by hand, no bleed is required on the top, and 2mm is enough on the left and right sides. The bottom is important though, as there must be sufficient image to disappear into the base unit.

Artwork:

Artwork should be set up at size, or possibly at 50% if images have enough resolution. It is not recommended to supply PDF files if artwork is set smaller, as compression may cause degradation of the images when enlarged. If you are in doubt about the quality of the images you plan to use, a sample print can be run at size (at minimal cost) before final production.

Please do not hesitate to phone or email us with any artwork concerns you might have, before production of final artwork.